

**SPONSORSHIP 2023**

# **MULTI-GNSS ASIA**

Discover the Latest Advancements in GNSS!



Supported by





# WHAT'S MGA?



Multi-GNSS Asia (MGA) which promotes multi GNSS in the Asia and Oceania regions and encourages GNSS service providers and user communities to develop new applications and businesses.

The MGA activities are reported annually in the ICG Providers' Forum. The MGA also supports developing countries in achieving its SDGs through technical support on GNSS via seminars for policy makers and more.

-  <https://www.multignssasia.com>
-  [secretariat@multignss.asia](mailto:secretariat@multignss.asia)
-  <https://www.facebook.com/multignss>
-  <https://www.youtube.com/c/MultiGNSSAsia>





What is MGA?

# PILLARS OF ACTIVITY

- Conference and Exhibition
- Networking and Capacity Building
- Infrastructure and Knowledge Sharing

## **Conference and Exhibition**

To share the latest advancements to the GNSS and PNT landscape, the MGA conference is organized annually in a different location across the Asia-Oceania region. Delegates can also find out about new technologies, products and services, updates on R&D projects and achievements. The conference attracts participants from industry, government and academia from around the world, making its networking opportunities second-to-none.

## **Networking and Capacity Building via Webinars, Workshops and Forums**

To make sure you're on top of rapidly changing technological developments in GNSS, PNT technologies and its utilization in the business landscape, MGA hosts webinars, regional workshops and more.

## **Infrastructure and Knowledge Sharing**

To support individual experiments to evaluate the latest performance of GNSS constellations, receivers and applications, the MGA share GNSS station data as well as prototype receivers and evaluation softwares, and organize seminars for knowledge sharing.



# MGA GOVERNANCE

## Steering Committee Members



co-Chair



co-Chair		
Satoshi Kogure	Japan Aerospace Exploration Agency (JAXA)	Japan
Damrongrit Niammuad	Geo-Informatics and Space Technology Development Agency (GISTDA)	Thailand
Secretary General		
Ryosuke Shibasaki	The University of Tokyo and Reitaku University	Japan
Committee Members		
Naohiko Kohtake	Keio University	Japan
Noordin Ahmad	Malaysian Space Agency	Malaysia
Jeffrey Auerbach	Department of State	U.S
Rainer Horn	GNSS.asia	Germany
Nobuaki Kubo	Tokyo University of Marine Science and Technology	Japan
Suelynn Choy	Royal Melbourne Institute of Technology	Australia
Monsak Socharoentum	Digital Government Development Agency (DGA)	Thailand
Vinh The La	Hanoi University of Science and Technology	Vietnam
Michihisa Iida	Kyoto University	Japan
Victor Khoo	Singapore Land Authority	Singapore
Chalermchon Satirapod	Chulalongkorn University	Thailand
Advisors		
Akio Yasuda	Tokyo University of Marine Science and Technology	Japan
Chris Rizos	University of New South Wales	Australia
Teruyuki Kato	The University of Tokyo	Japan
Sorawit Naraputi	Chulalongkorn University	Thailand
Noboru Noguchi	Hokkaido University	Japan



# CONFERENCE & EXHIBITION

## MGA Session

- GNSS System Provider
- GNSS Technical Updates
- GNSS Industry Application

## Cooperation between CAO & JICA

- Japan-Thailand Special Session
- Roundtable with Asia's space related government organizations
- Tech Demonstration by Japanese Companies

## Conference and Exhibition

To share the latest advancements to the GNSS and PNT landscape, the MGA conference is organized annually in a different location across the Asia-Oceania region. Delegates can also find out about new technologies, products and services, updates on R&D projects and achievements. The conference attracts participants from industry, government and academia from around the world, making its networking opportunities second-to-none.

The next Multi-GNSS Asia annual conference is scheduled to be held between 30th January - 2nd February 2024, in hybrid format in Chiang Rai, Thailand, inviting Government, Academia and Industry from Greater Mekong Subregion (GMS) and other international communities. Side events include Demonstration on 'Sports with GNSS Technology' and an Excursion combining the GNSS Technology experience with a Demonstration.





# CAPACITY BUILDING

Regional Workshop  
Webinar

Young Professional Forum

- RPD Challenge
- Ideation & Hackathon

## Networking and Capacity Building via Webinars, Workshops and Forums

To make sure you're on top of rapidly changing technological developments in GNSS, PNT technologies and its utilization in the business landscape, MGA hosts webinars, regional workshops and more.

Online content and activities have been strengthened for further Capacity Building, and Webinars on basic GNSS Technologies, Applications as well as Advanced Technologies for Engineers are organized.





# INFRASTRUCTURE & KNOWLEDGE SHARING

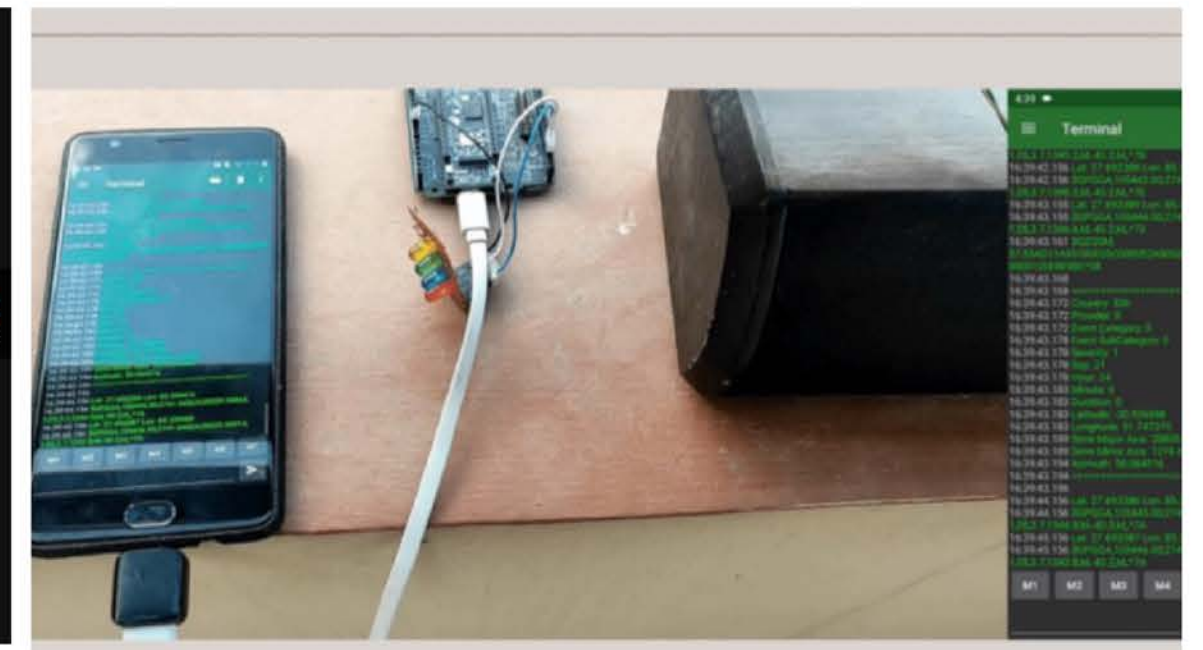
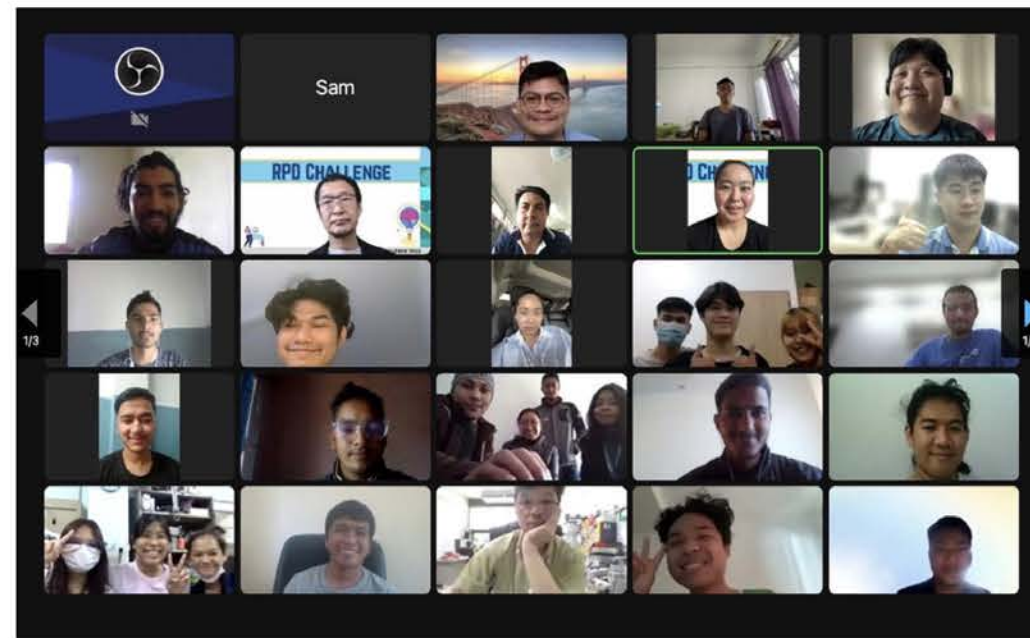
Rental of receivers  
Hardware/Software development  
support

## Infrastructure and Knowledge Sharing

To support individual experiments to evaluate the latest performance of GNSS constellations, receivers and applications, the MGA share GNSS station data as well as prototype receivers and evaluation softwares, and organize seminars for knowledge sharing.

The Rapid Prototype Development (RPD), a capacity-building program co-organized by the Cabinet Office and GISTDA, are conducted both online and onsite, over a three-month period in collaboration with Industry, Government, and Academia.

This year, it is planned to expand the target area and conduct the program on the occasion of the next MGA Annual Conference.





# COLLABORATION WITH UN ORGANISATIONS



## Cooperation with the International Committee on Global Navigation (ICG)

- Promotional activity of GNSS Utilization
- Biannual reporting to the ICG Providers' Meeting

## Cooperation with the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

- MoU signed at the 75th General Assembly on 27th May 2019
- Cooperation in accordance with the Regional Roadmap of the Asia Pacific Sustainable Development Goals 2030
- Supporting perennial issues such as building resilience and/or decreasing disaster risks



## Cooperation with Space Generation Advisory Council (SGAC)

- Human resources development in the Space sector in Asia
- Promoting Space data Utilization in Asia





# GLOBAL SPONSORSHIP

## MGA SPONSOR 2023

In 2023, we will continue to further strengthen the MGA's online activities.

This is why, we are looking for sponsors to support online MGA activities this year. For companies interested in joining the activities, please contact the MGA Secretariat ([secretariat@multignss.asia](mailto:secretariat@multignss.asia)). \*Sponsor period until March 2024



	Diamond	Gold	Silver
Fee (USD)	8,000 USD	4,000 USD	2,000 USD
Keynote speech at the plenary on the 1st day of the MGA conference	✓		
Keynote speech at the technical sessions of the MGA conference		✓	
Online Presentation on MGA YouTube	✓	✓	✓
x 3 tickets to participate to all MGA events	✓		
Exhibition booth at MGA conference	✓	✓	
Logo on conference website and all related events	✓	✓	✓
Ticket to participate in VIP zone @Sports event	x 3	x 1	
VIP seats for Reception Dinner	x 5	x 2	
VIP Loung Reception@ Uni	✓	✓	
1 Column of Press Release	✓		
Video playback during break	✓	✓	
x 3 seats Sponsor Dinner@ Singha Park	✓	✓	



# CONFERENCE SPONSORSHIP

## MGA ANNUAL CONFERENCE SPONSOR 2023

In 2023, we are looking for sponsors for the MGA Annual Conference which will be organized @Mae Fah Luang University, Chiang Rai, Thailand between 30th Jan - 2nd Feb 2024.

For companies interested in joining the activities, please contact the MGA Secretariat ([secretariat@multignss.asia](mailto:secretariat@multignss.asia)).

	Dinner (2 available)	Lunch (2 available)	Coffee Break (4 available)
Fee (USD)	10,000 USD	4,000 USD	5,000 USD (1st Day Morning) 3,000 USD (3meals)
Special announcement	Opening of Dinner	Before Lunch time	Before Break time
Announcement Sign	@Entrance Arch	✓	✓
Special Speech	Keynote During Reception Dinner	Technical Session@MGA Lunch time Event	Technical Session@MGA Break time Event
Exhibition Booth/area at the reception dinner	✓		
VIP seats for Reception Dinner	x 10	x 2	x 2
VIP Loung Reception@ Uni	✓	✓	✓
Logo on Digital Media & All Physical Sign Board	✓	✓	✓
Video playback during break	✓	✓	✓
Webinar Organization	✓	✓	✓
Ticket to participate in VIP zone @ Sports event	x 3 + <u>x 3 tickets to participate in all MGA event</u>	x 1	x 1
x 3 seats Sponsor Dinner @ Singha Park	✓	✓	✓



# LOCAL SPONSORSHIP

## Multi-GNSS Asia (MGA) Annual Conference: LOCAL SPONSOR 2023

MGA annual conference is going to be organized in Chiang Rai, Thailand from 30th January to 2nd February 2024. We are looking for sponsors to support MGA annual conference this year. For companies located in the annual conference host country and interested in sponsoring the conference, please contact the GISTDA ([thotsawat@gistda.or.th](mailto:thotsawat@gistda.or.th)) and ([chayarine.jia@gistda.or.th](mailto:chayarine.jia@gistda.or.th)).

	Diamond	Gold	Silver
Fee (THB)	150,000 THB	100,000 THB	50,000 THB
Keynote speech at the plenary on the 1st day of the MGA conference	✓		
x 3 tickets to participate to all MGA events including special demonstrations	✓		
Exhibition booth at MGA conference	✓	✓	*Japanese Flag to be given
Logo on conference website and all related events	✓	✓	✓

## SPONSOR LOGOS ON....

### MGA ANNUAL CONFERENCE LEAFLET



### MGA ANNUAL CONFERENCE WEBSITE

